



22<sup>nd</sup> March 2021

State Development Assessment Unit  
Department of Planning, Lands & Heritage  
140 William Street  
Perth WA 6000

DEPARTMENT OF PLANNING, LANDS AND HERITAGE	
DATE	FILE
23-Mar-2021	SDAU-009-20

To Whom it May Concern,

**COVID-19 ECONOMIC RECOVERY SUPPORT PLAN  
FLORIDA BEACH SHOPPING CENTRE  
LOT 924 (NO.71) DANDARAGAN DRIVE, DAWESVILLE**

Coles is a leading Australian supermarket retailer and operates and maintains approximately 2,447 stores nationally across its businesses and employs more than 118,000 team members.

During the COVID-19 pandemic, Coles has played an important role by providing an essential service to the community while prioritising the safety of team members and customers and we continue to do so in accordance with the various State Government restrictions and guidelines.

Coles is taking steps to support Australia's economic recovery including hiring an additional 12,000 team members and continuing our multi-billion-dollar capital and operating expenditure plans to underpin future growth. This includes the proposed new Florida Beach Shopping Centre development located in Dawesville which offers a significant opportunity to support the economic recovery by stimulating local economic development, job creation and improving access to essential services to the surrounding community.

In particular, the proposed development will:

- Create approximately 250 jobs during construction, more than 120 ongoing operational jobs associated with the proposed supermarket, gym and childcare tenancies, and additional opportunities within the supporting speciality retail tenancies.
- Act as a catalyst for further commercial and residential development in the immediate vicinity of the site which will provide additional economic stimulus and job creation for the local community.
- Provide a significant improvement to the accessibility of essential and convenient shopping facilities for the local community.

- Deliver a focal point for social engagement. The design of the Centre has been prepared to create synergies with the current and proposed community services and to promote activity and engagement both day and night.
- Improve safety in the local area by contributing to and encouraging passive surveillance throughout the day and evening.

The anticipated cost for this development is in the region of \$19.425 million with an emphasis on local West Australian labour and materials being used in the development. Coles Group Property Developments form part of the Coles Group, The project is funded entirely by the Coles Group. Final funding for the project has been approved subject to the outcome of the planning process.

The proposed development can commence immediately following receipt of development approval and compliance with any conditions and/or Local Government permit processes. Construction is currently scheduled to commence mid-2021 with a target practical completion and trading date in the first half of 2022.

Detailed design for the proposed development is progressing and as this is a greenfield site, we do not foresee any site conditions or other constraints that will prevent the anticipated construction times from being achieved.

As a business, we are committed to providing safe, accessible and convenient facilities for our local communities and are proud to assist with the economic recovery of Australia in these uncertain times.

Regards,



**Matthew Bounds**

Development Manager (WA/SA/NT)

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